



David Parker

North Carolina Democrat for State Chair

“First 30 Minutes” – Change that Works

As Chair, I will convene the SEC Associations, Roundtables, and *ad hoc* Committees for 20 min. break-out meetings on 1/29/11. Auxiliaries and Standing Committees may also meet. Activities are coded by the “3 M’s”: **Members**, **Message** & **Money** (with hybrids). This is a “working” document - many new SEC ideas added since original publication. Please comment/volunteer to david@voteparker.com. Complements my “1st 30 Days Plan”.

Association (1):	County Chairs Association Chair <u>will</u> be appointed by Chair as At-Large Member of NCDP State Executive Council
County Chairs	County Chairs convene, elect 5 regional officers & REPORT five top 2010 successes; Meet/train/inventory May, 2011; HQ self-staff space. Roundtables & Auxiliary Creation/Maintenance. Check-off \$\$\$ Campaign
County and State Roundtables (11):	Initiate State Roundtables at SEC Meeting. Parallel Roundtables in each County w/in “1st 30 days”
Message. Writers. Rapid Response	Messaging. Rapid Response. 2-way State-local Communications network; Platform scores. NCDP.org media/ new media links. Op-ed, blog pieces.
New Media. Bloggers. YouTube.	New media at every level. Distribute Chair’s frequent video/written press conferences/releases. Virtual interactive meetings where practicable.
Community and Grassroots Organizers	Volunteer field organizers for all 100 counties in 2012. REPORT 5 best 2010 practices. Coordinate w/ Best Practices Man. & Logistics; Under 30 Vote. Small donor program
DNC Caucuses in NC (non- Auxiliaries)	Asian/Pacific Island Americans, Native American, LGBT, Rural, Faith/Charity Council, Disability Council, Veterans Council. Existing Auxiliaries. Raise \$\$\$.
Arts/Culture	Musicians, artists, preservationists’ network. “SEC Players”. Auction events.
Candidate Recruitment. Speakers Bureau.	<i>W/o influencing primaries</i> , recruit candidates for every Courthouse, Commissioner, Legislative race. Active Speakers Bureau for local Party events & fundraisers.
Educators	Educators. Training. Focus on education issues and ideas.
Labor	Union members. REPORT on 3 best 2010 Union successes. Raise County/State \$\$\$.
Lawyers	Voter protection, litigators, and due diligence experts for opposition research. Research. Raise County/State \$\$\$. Referral and CLE potential.
Tax Preparers & CPA’s	Coordinate with Tax Election Day Committee. Raise County/State \$\$\$
Business	Small business needs in every County. Raise County/State \$\$\$
Ad hoc Committees (7):	Committees Needed for 2012 Cycle (added to Standing Comm’s)
Plan of Organization	Adaptive; Use with BPM, Roundtables & Election Integrity.
Management Training & Best Practices Manual (“BPM”)	Management and Specific Skills Training. What works best how and when for routine/technical tasks (vs. adaptive tasks). Work via Chairs; Community/Grassroots, etc.
IT/Logistics/NCDP.org Website	VoteBuilder experts+. 2011-12 Precinct meeting lists. Volunteer assets and resources. Data from and Support to every Roundtable, Committee, Party level org, and Auxiliary. Effectuate BPM at every level. GIS Mapping tools. PIN Numbers for SEC Members to update contact data and calendar. Integrated County/District Websites and links. Links to elected officials e.g. Legislators. Proactive New Media work.
Elections Integrity & Ethics in Gov’t.	Lawful, fair elections. Redistricting. Anti-corruption research. Work with Lawyers, Finance, IT; Rapid Response Team. Supp. Lawyers Roundtable.
DNC Nat’l Convention	[Formed if Charlotte is the 2012 DNC Convention Site] DNCC
Tax Vote Day(s)	\$3 Tax Check-off Campaign – small \$\$ fundraising/grassroots
Finance	State and County Finance Committees – large \$\$; “NCDP Prospectus”. Trustees.
Circles (2):	Statewide Advisory Groups – form during “1 st 30 days”
NCDP Chairs & ED’s	Former State Chairs and Executive Directors.
Auxiliary Pres.	Former Presidents of each and every Auxiliary Club

*Note: State Officers will each have portfolio responsibilities. **All paid** consultants will be hired on RFP’s and open bidding. Constant interactive self-assessment.*

Version 10 12-17-2010.

David Parker biography

Democratic National Committee (1999-)
Treasurer, DNC South (2009-)
North Carolina Democratic Party
1st Vice Chair (1995-99) (previously: 2nd Vice Chair, Secretary)
Campaign Manager, Terry Sanford for US Senate (1992)
Chair, Iredell County Democratic Party (1989-91)
Chair, Statesville 4 Precinct (1985-87)
President, Young Democrats of North Carolina (1984-85)
VP, NC College Dem (1978-79)

Iredell-Statesville School Bd (2002-06)
Chair, Mitchell Community College Board (1998-2000)
Chair, Downtown Statesville Development Corporation (2005)
Pres., Iredell County Bar Ass’n (2001-2002)
Chair, Western Carolina March of Dimes (1983-85)

Council and Permanent Judicial Council Member, Salem Presbytery - PC(USA)
Board Member, NC Academy of Trial Lawyers PAC, NC United Way, Statesville YMCA Finance Comm., Friends of Fort Dobbs
University of North Carolina—Chapel Hill (B.A., Economics, Phi Beta Kappa honor fraternity); UNC School of Law (Holderness Moot Court Bench)
Married to the former Sally Rives; 3 children — all Democrats
Eagle Scout
Raleigh, NC native