



# David Parker

North Carolina Democrat for State Chair

## “First 30 Minutes” – Change that Works

As Chair, I will convene the following SEC groups for 20 min. break-out meetings on 1/29/11. Groups to be spread into all 100 counties during the First 30 Days. State Officers will also have portfolio responsibilities. All paid consultants will be hired on RFP's and open bidding. Activities are coded by the “3 M's”: **Members**, **Message** & **Money**. This is a “working” document w/ new SEC ideas added since original publication. Please comment/volunteer to [david@voteparker.com](mailto:david@voteparker.com).

<b>Association (1):</b>	<b>Ass'n Chair will be appointed to NCDP State Executive Council</b>
County Chairs	County Chairs convene, elect 5 officers & <b>REPORT</b> five top 2010 successes; Reconvene in May, 2011; Goodwin House office/desk space; Talent/Inventories within “1st 30 Days”; training schedule
<b>County and State Roundtables (11):</b>	<b>Initiate State Roundtables at SEC Meeting; establish County Roundtables w/in “1<sup>st</sup> 30 days”</b>
Community and Grassroots Organizers	Field organizers for all 100 counties in 2012. <b>REPORT</b> 5 best practices in 2010. Coordinate with Best Practices Man. & Logistics; Under 30 Vote
Writers/Bloggers – Message and Rapid Response	Communications network; work w/ Platform/Resolutions Committee on Platform scores. Rapid Response is two-way from Counties to State. Maintain website's media/ new media links. Op-ed, blog pieces. Distribute Chair's <b>frequent</b> video/written press conferences/releases.
Information Technologists	VoteBuilder experts++. Support Precincts (e.g. 2011 meeting lists), County Chairs, BPM, New Media; Polling crosstabs and application
New Media	New media at every level. Bolster \$3 Tax Election Comm., Writers/Bloggers & Organizers. Virtual interactive meetings where practicable.
Talent/Resource Inventory	Volunteer assets and resources at all levels. Data from and Support to every Roundtable, Committee, Party level org. and Auxiliary.
Candidate Recruitment	W/o influencing primaries, recruit candidates for <u>all</u> elections from Courthouse to White House
Labor	Union members in every NC County. <b>REPORT</b> on 3 best Union successes in 2010 election. Work with all NCDP networks/org's
Lawyers	Voter protection, litigators, and due diligence experts for opposition research. Research. Supp. Elections Integrity Committee. Supplement County \$\$\$ . Referral and CLE potential.
Values, Faith & Charity	Charity team-building projects. Message development.
Educators	Educators. Train with BPM. Focus on education issues and ideas.
Tax Preparers & CPA's	Coordinate with Tax Election Day Committee. County \$\$\$
Business	<b>Small</b> business needs in every County. County \$\$\$
Arts/Cultural Resources	Musicians, artists, preservationists network
<b>Ad hoc Committees (7):</b>	<b>Committees Needed for 2012 Cycle (added to Standing Comm's)</b>
Plan of Organization	Adaptive; Use with BPM, Roundtables & Election Integrity.
Best Practices Manual (“BPM”)	What works best how and when for routine/technical tasks (vs. adaptive tasks). Work via Chairs; Community/Grassroots, etc.
Logistics	Effectuate BPM at every level. GIS Mapping tools.
Elections Integrity	Lawful, fair elections. Redistricting. Supp. Lawyers Roundtable.
Rapid Response	Simple messaging, rapid responses. Work with Writer/Blogger/New Media. 2-way: ideas from Counties; message through State & Counties.
Tax Vote Day(s)	\$3 Tax Check-off Campaign – small \$\$ fundraising/grassroots
DNC Nat'l Convention	[Formed if Charlotte is the 2012 DNC Convention Site]
Finance	State and County Finance Committees – large \$\$; “NCDP Prospectus”
Ethics in Government Task Force	Anti-corruption research. Work with Lawyers, Finance, IT; Rapid Response Team
<b>Circles (2):</b>	<b>Statewide Advisory Groups – form during “1st 30 days”</b>
NCDP Chairs & ED's	Former State Chairs and Executive Directors.
Auxiliary Pres.	Former Presidents of each and every Auxiliary Club

### David Parker biography

Democratic National Committee (1999-)  
Treasurer, DNC South (2009-)  
North Carolina Democratic Party 1st Vice Chair (1995-99) (previously: 2nd Vice Chair, Secretary)  
Campaign Manager, Terry Sanford for US Senate (1992)  
Chair, Iredell County Democratic Party (1989-91)  
Chair, Statesville 4 Precinct (1985-87)  
President, Young Democrats of North Carolina (1984-85)  
VP, NC College Dem (1978-79)

Iredell-Statesville School Bd (2002-06)  
Chair, Mitchell Community College Board (1998-2000)  
Chair, Downtown Statesville Development Corporation (2005)  
Pres., Iredell County Bar Ass'n (2001-2002)  
Chair, Western Carolina March of Dimes (1983-85)

Council and Permanent Judicial Council Member, Salem Presbytery - PC(USA)  
Board Member, NC Academy of Trial Lawyers PAC, NC United Way, Statesville YMCA Finance Comm., Friends of Fort Dobbs  
University of North Carolina—Chapel Hill (B.A, Economics, Phi Beta Kappa honor fraternity); UNC School of Law (Holderness Moot Court Bench)  
Married to the former Sally Rives; 3 children — all Democrats  
Eagle Scout  
Raleigh, NC native